

# CHAUDHARY | FOUNDATION

Newsletter Vol: 11

October-December, 2020



Dear Readers,

Hope you are in the best of health and keeping warm as the temperature continues to dip. With just a few days left until 2020 comes to a close, let us take pride in having made it through such a difficult year. This year was unlike any other; it had a lot of firsts although not the kind of firsts we hoped for. The strict lockdown imposed by governments, working from home, closed schools and colleges across the world, travel restrictions, festivals without the normal celebrations was something that was beyond our wildest dreams.

Recently, the news of Covid vaccines being approved for use in various countries has made us hopeful that better days are ahead. However, we should keep in mind the lessons taught by the pandemic and be thankful every day. With our hopes pinned on the vaccine's effectiveness for the return of normalcy, we bid adieu to the year that was.

On that note, Chaudhary Foundation would like to bring to you the latest edition of our Newsletter. We would like to highlight our achievements in 2020, which also marks our 25<sup>th</sup> year of service. Almost the entire year went by in lockdowns and working from home, but Chaudhary Foundation had quite an eventful year. From supporting the government in Covid response by donating medical equipment, PCR reagents, and ventilators to the launch of Chaudhary Foundation India and Moldcell Foundation, we believe our achievements are inspiring and motivating. Please read on to learn more about it.

Finally, we would like to thank you for your continued support. We are equally grateful to our CG Corp Global family for their support and encouragement. Chaudhary Foundation wishes all of you a Merry Christmas and a Happy New Year. We pray the coming year brings love, laughter and contentment for you and your family. Sending our good wishes for better days ahead.

Stay Healthy. Stay Safe.

## Chaudhary Foundation India Launch

### CG Foundation India & MATEE sign MoU

CG foundation India and MATEE (Mapping and Action in Traditional and Ecological Ecosystems) announced the signing of a Memorandum of Understanding (MoU) in New Delhi, to jointly identify pockets/ clusters of cultural and natural heritage ecosystems fostering sustainable development of regional ecosystems through local creative and cultural industries and ecological practices.

Through the collaboration, CG foundation India and MATEE will aim at strengthening local ecosystems based on community capital such as traditional knowledge and economic systems, creative skills, green and local material, common spaces and sites. A total of INR 30 crores will be infused through the support of various Government agencies & Institutions towards reaching out to close to 10,000 Indian families of traditional & tribal communities in the marginal section across the country.

Ankush Seth, Founder at MATEE said, "The premise of this intervention will be



Left to Right – Mr. Binod Chaudhary, Chairman, CG Foundation India & Mr. Ankush Seth, Founder at MATEE

the existing natural and cultural context in the ecosystem. The linked materiality, its uses and possibilities of innovations therein will form the core of the exercise. It will aim to fuel generation of collective wealth and new livelihoods at the bottom of the pyramid by aggregating data, innovation, markets and programming at the door steps of actual keepers

of our tangible and intangible Heritage." MATEE will set up centres that will facilitate vocational learning and resource dissemination, common facility centers, co-working and engagement, doubling as attractive local tourist destination and creative residencies.

Mr. Binod Chaudhary, Chairman, CG Foundation India, on the occasion remarked, that "CG Foundation is happy to associate with MATEE and is proud to be called World's first Corporate Ecosystem that is harnessing South Asia's soft power towards Sustainable Development Goals. The collaboration will help co-create an eco-system of craft & cultural clusters for poverty alleviation through culturally sensitive methods."

MATEE, which is being incubated by Development Alternatives (DA), is the world's first social enterprise dedicated to sustainable development. It is a research and action organisation striving to deliver socially equitable, environmentally sound and economically scalable development outcomes.

Chaudhary Foundation India, the regional extension of Chaudhary Foundation was launched in 2020. Chaudhary Foundation India strives to support the vulnerable communities by addressing the socio-economic challenges and implementing innovative and impactful programs. This year, the Foundation was involved in Covid response campaigns including the launch of Covid Testing Vans across India in collaboration with Wockhardt Foundation.

Giving back to the community is a deeply ingrained value in each member of the CG Family. Chaudhary Foundation India manifests this value by catalyzing the journey of establishing equal value for every individual.

---

## Moldcell Foundation Launch



Inspired and encouraged by the activities and results of Chaudhary Foundation, Moldcell Foundation was launched on October 20, 2020. Moldcell Foundation is a platform that will unite all of Moldcell's (a mobile network operator in Moldova) social responsibility initiatives.

In its 20 years of existence, besides being a high-quality network and accessible mobile communication, Moldcell has established itself as a benchmark for Corporate Social Responsibility in Moldova, having undertaken hundreds of social and philanthropic projects. Hence, the establishment of Moldcell Foundation to streamline the CSR activities was but a natural step.

Moldcell Foundation's mission is to positively impact the lives of Moldovans by combining digital transformation and use of technologies based on its Digital Responsibility key areas: Education, Society, Social Impact Investment, and UN Sustainable Development Goals support.

---

## Webinar on "Corporate Social Responsibility to Support SDG Target in Nepal"

The graphic is a promotional poster for a webinar. It features a white top section with the CAPS logo (Centre for Asian Philanthropy and Society). Below this is a teal section with the title 'Corporate Social Responsibility to Support SDG Target in Nepal'. The middle section is white and contains the event details: 'Friday, 20 November 2020', 'Public Webinar (Zoom)', '1:00pm-3:00pm NST', and a registration link 'https://bit.ly/CAPS\_CF'. The bottom left section is white and mentions 'Co-hosted by CHAUDHARY FOUNDATION' and the 'UN GLOBAL COMPACT Network Nepal' logo. The bottom right section is dark blue and lists five speakers with their names and titles, each accompanied by a circular portrait. To the right of the speaker list is a vertical image showing a globe surrounded by many small, colorful human figures.

**CAPS**  
Centre for Asian Philanthropy and Society

## Corporate Social Responsibility to Support SDG Target in Nepal

Friday, 20 November 2020  
Public Webinar (Zoom)  
1:00pm-3:00pm NST  
Register for free today here:  
[https://bit.ly/CAPS\\_CF](https://bit.ly/CAPS_CF)

Co-hosted by CHAUDHARY FOUNDATION

UN GLOBAL COMPACT  
Network Nepal

**Speakers**

- Nirvana Chaudhary  
Managing Director, CG Corp Global
- Ruth Shapiro  
Co-Founder & Chief Executive, CAPS
- Mehvesh Mumtaz Ahmed  
Director of Research, CAPS
- Ayshanie Medagangoda-Labé  
Resident Representative, UNDP Nepal
- Pradeep Man Vaidya  
President, Global Compact Nepal Network

Chaudhary Foundation organized an online webinar on November 20, 2020 in collaboration with the Centre of Asian Philanthropy and Society (CAPS) and Global Compact Nepal.

The speakers for the event included Dr. Ruth A. Shapiro, Co-Founder and Chief Executive Officer of the Centre for Asia Philanthropy and Society (CAPS), Ms. Ayshanie Medagangoda-Labé, Resident Representative of UNDP Nepal, Ms. Mehvesh Mumtaz Ahmed, Director of Research at CAPS, Mr. Pradeep Man Vaidya, the President of UN Global Grant Network Nepal and Chairman & Managing Director of Vijayadeep Laboratories Ltd, and Nirvana Chaudhary, the Managing Director, Chaudhary Group and Vice Chairman, Chaudhary Foundation.

## "Aina" Television Series Launch



'Aina', a television program based on social issues, produced by The Horizon Multimedia was launched amidst a press meet on Thursday, December 17, 2020. The program is sponsored by Global IME Bank and co-sponsored by Chaudhary Foundation and ING Group. 'Aina' will broadcast from January 22, 2021 and will have a total of 26 episodes. The one-hour program will be aired every Wednesday at 9 pm on Kantipur Television.

## Nepal Social Business Investment

Nepal Social Business, an impact investment program launched by Chaudhary Foundation in partnership with Lions Club International Foundation has decided to invest in two businesses this year, Seedland Nepal Pvt. Ltd. and Moringa Farm Pvt. Ltd.



Seedland Nepal Pvt. Ltd. is a private company that specializes in production of mushroom spawn and fresh mushrooms and is located in Bhaktapur District. The company aims to become the leading mushroom producer in Nepal with a distribution network covering 60 districts. The company hopes to train more than 1000 farmers and generate employment opportunities and help farmers secure a sustainable income.



Moringa Farm Pvt. Ltd. is a commercial agriculture farm in Tistung, Makwanpur District, focused in goat farming including raising and breeding of domestic goats commercially. Besides this, the farm will train goat farmers for establishment of legume and forage grasses based commercial goat farms that will help goat farmers to increase their income. The farm hopes to make goat farming profitable and respectful profession with sustainable production.

**Soft Opening of Unnati Cultural Village**



In 2021, Chaudhary Foundation is looking forward to the soft opening of Unnati Cultural Village (UCV), the first center of excellence for MSMEs established under the Foundation's Unnati Initiative. UCV, an Art, Design, and Hospitality hub located in Harkapur, Nawalpur District will provide an ultimate experience - celebrating traditional livelihood practices.

The soft opening of UCV will include the launch of hospitality components; Junkiri Villa (Art Boutique Hotel), Kala Ghar (Artist Retreat Center), Tharu Ghar, and Banchha Ghar (Ethnic Restaurant and Boat Buffet). Each of our components represents the forgotten folklore and are inspired by the local Tharu community and surroundings.

The Foundation hopes to cater to sustainable development of traditional livelihood programs and women empowerment through Unnati. Unnati's philosophy is the revival and survival of national heritage through promotion of traditional forms of crafts, dance, music, food, language, and habitat.

## Monetary Support to Needy during Lockdown

Besides donating medical equipment to hospitals across the country, Chaudhary Foundation also provided monetary support to two needy families during lockdown period.



One was the visually impaired Budapriti family from Kapan. The family of three consisting of visually impaired husband and wife and their 13-year-old son live in a single room. The couple earned their living by singing in the streets. However, since the lockdown they have been struggling, with no source of income. After hearing about their plight, Chaudhary Foundation stepped up and provided Rs. 1 Lakh to the family as immediate relief. The Foundation also handed their son a laptop so he could attend his online classes.





Another beneficiary included a mother daughter duo, who had been stranded in Kathmandu due to the lockdown. The mother Goma Giri and daughter Jalasa Rokaya had been diagnosed with depression and they had come to consult a Psychiatrist at TU Teaching Hospital in Kathmandu. Hence, Chaudhary Foundation handed over Rs. 25,000 to the family for immediate food supplies.

Sanepa, Lalitpur, P.O.Box: 1073,  
+977-1-5522330, 5529273

+977-01-5108127 ext. 664  
www.chaudharyfoundation.org , info@chaudharyfoundation.org



*Copyright © 2020 Chaudhary Foundation, All rights reserved.*  
You are receiving this email because you opted in on our website or in person.

**Our mailing address is:**  
Chaudhary House  
Sanepa-2, Lalitpur 5525039  
Nepal

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

---

---

This email was sent to <<Email Address>>  
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
Chaudhary Foundation - Non Profit Organization · Sanepa-2, Lalitpur · Kathmandu 00977 · Nepal

