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# CHAUDHARY | FOUNDATION

Newsletter Vol: 9

April-June, 2020

## Nepal Social Business- Supporting Nepalese economy

As the world is reeling with COVID 19 disease and the crisis that it has created, Social Business Day this year observed virtually. Nobel Laureate Professor Muhammad Yunus, advocated on “No Going Back”, where he has emphasized the danger of returning back to the old world and transforming the present crisis into an opportunity to create a ‘new world.’ Nepal Social Business also celebrated Social Business Day however with respect to the need for the hour.

we would like to share the journey of Nepal Social Business and take you through our experience on a unique enterprise-led development approach that can create a greater social impact. In the 2014 Chaudhary Foundation, the social initiative of Chaudhary Group joined hands with Lions Club International Foundation to start Nepal Social Business (NSB). The aim of this initiative was to promote social entrepreneurship at the grassroots level in various parts of Nepal. Vice-Chairman of Chaudhary Foundation, Mr. Nirvana Chaudhary during the launch of NSB had said the program will help push economic activities in the rural areas of the country. “Our aim is not just to teach people how to fish, but to revolutionize the whole production business of Nepal,” he said.

With a strong commitment and enthusiasm, NSB started its pilot program in Jumla with a focus on nutrition and promotion of local organic produce. Jumla is one of the poorest regions in Nepal. It has one of the lowest Human Development Index scores in Nepal along with its neighboring districts in the Karnali region. One of the major issues in Jumla is malnutrition amongst children below 5 years with more than 50 percent of children below 5 in Jumla are malnourished. To tackle this issue NSB started its first project in Jumla by helping build a community-owned factory that produces various food products to contain necessary nutrients and reach vulnerable families.

The ball had already started rolling, and the wave of social entrepreneurship was already flowing. NSB organized various activities in other regions of the Midwest and Far West Nepal with a focus to ignite the flame of doing business socially and creating social entrepreneurs. NSB trained more than 100 entrepreneurs with more than 35 social enterprises incubated. Businesses that passed through its various assessment levels for

investment. To date, 13 enterprises have been invested. The business consists of the agriculture sector to the production sector in the tourism sector. No matter what the business field was, they all had to have one thing in them – Social Objective.

Six years have passed since the launch of the initiative and each year there have been learning moments for us. The journey had plenty of ups and downs with each turn & bends teaching us new experiences and lessons.

NSB will now also be focusing on urban, semi-urban based enterprises especially led by youth. It will retain its core vision to help social businesses. However, based on the learnings as well as the adhering to the needs opened up by COVID-19, NSB will tweak its operating model to focus on already existing SMEs requiring financial support for its business as well. It will continue to support new social business ideas but will mostly focus on ideas submitted by the migrant returnees.

Despite the present crisis moment created by COVID 19, the future of Social Business looks bigger and brighter. With more people believing in 'purpose beyond profit' building a responsible and sustainable business is becoming a reality. Just as last year's Social Business day theme said "making money is happiness, making other people happy is super happiness", Nepal Social Business will continue its efforts to create more happiness and change lives to bring more smiles.



# IMPACT STORIES



**100+ ENTREPRENEURS TRAINED**

**35+ PROJECTS INCUBATED**



**13 ENTERPRISES INVESTED**



**100+ PEOPLE EMPLOYED DIRECTLY AND INDIRECTLY**



Lives impacted by Nepal Social Business(NSB) Project since 2014

**Chaudhary Foundation donated medical equipment for 30 birthing centers in Province 2**



In continuance with the campaign, on 5<sup>th</sup> June 2020, Chaudhary Foundation donated medical equipment for 30 birthing centers in Province 2. Nepal has one of the highest maternal and infant mortality rates in South Asia with 239 maternal deaths per 100,000 live births as per the 2016 Demographic and Health Survey. During the lockdown, 31 pregnant and lactating women lost their lives. As Province 2 is slowly turning into a hot spot for the pandemic due to a huge influx of people from India, maternal and neonatal health is at greater risk. Hence, keeping in mind the safety of health care workers at the forefront providing safe delivery services amidst the health crisis, the Foundation made the donation and handed over the essential medical supplies to Rabindra Bahadur Pradhan, General Secretary of Safe Motherhood Network Federation (SMNF Nepal).

**Our Model Village approaching its completion**



Out of our commitment to settling 62 households by building an integrated village in one of the earthquake hard-hit Giranchaur village in Sindhupalchowk district, we have till date completed the roofing of 43 out of 62 houses and the rest are ready for roofing. We are also working together with the National Reconstruction Authority (NRA) for other infrastructures like road, drainage, retaining wall, community center, etc.



Similarly, the local school Shree Mahakali Secondary School has been supported with our "Digital Classroom" program where we have provided laptops, computers, TV, and projector to enhance digital literacy among the students of marginalized Tamang community within the village. Likewise, under the Health and Sanitation component water reservoir tank has been built for the community lifting the water from the source some 500 meters below from the settlement.

## Waste management and e-waste management - Total impact



Chaudhary Foundation in collaboration with CG electronics and Blue waste to value launched e-waste management project to take back the electronic waste at various CG and LG Shoppe



In the span of one year more than six tonnes of electronic waste has been collected and prevented from reaching landfill sites. Besides that, Our recycling partner- Blue Waste to Value

and their locations around Kathmandu. We are extremely happy that the e-waste management has completed it's one year.

(BW2V) has collected more than 6150 KGs of waste from Chaudhary Group Head Office, Sanepa, and prevented it from reaching landfill sites from September 2019.

## Comprehensive entrepreneurship training by Chaudhary Foundation and Mera Maan



Chaudhary Foundation in collaboration with Mera Maan Pvt. Ltd, Pakistan Team organized Comprehensive entrepreneurship training from 16th June- 25th June 2020. The session was covered with five different areas which are Inclusive Entrepreneurship, Socio-Economic Leadership, Development Programme for Adolescent Girls Financial Literacy Programme, Farming as a Business and Common Economic Interest Groups. In order to follow the restrictions of COVID-19, the training was provided virtually by the facilitators: Ms Shahnaz Kapadia, Sohail Khan Bangash and Shah Md. The trainees were different entrepreneurs along with various Chaudhary Group's participants.



1. **Merina Ranjit**: Change Everything by Christian Felber
2. **Priyanka Mudbhary**: The Richest Man in Babylon by George Samuel Clason
3. **Ayasha Khadgi**: Super Thinking by Gabriel Weinberg & Lauren McCann
3. **Susan Kathayat**: Chhutekaa Anuhar By Ramesh Sayan

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Sanepa, Lalitpur, P.O.Box: 1073,  
+977-1-5522330, 5529273  
+977-01-5108127 ext. 664  
[www.chaudharyfoundation.org](http://www.chaudharyfoundation.org) , [info@chaudharyfoundation.org](mailto:info@chaudharyfoundation.org)



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Chaudhary House  
Sanepa-2, Lalitpur 5525039  
Nepal

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