

CHAUDHARY | FOUNDATION

Newsletter Vol: 7
2019

October-December,



Our Silver Jubilee Journey

On Dec 12th we have completed the 25th year of the milestone of Chaudhary Foundation. Humanitarian services and philanthropy have always been founding stones within our group's value since its establishment, however, we were officially registered on Dec 12th in 1995.

Since its establishment, we are continuously committing ourselves with the mission of sustainable social reform. We are particularly working with the vulnerable group and disadvantaged community focusing on national challenges such as Education, Children issues and Women and economic empowerment since the beginning. 25 years of our community service and humanitarian service towards our countrymen have been very inspiring and

rewarding to ourselves with thousands of lives being touched through our project across 26 different districts in Nepal. Also starting in 2018, we have started our social deliverables also in few states in India. We are profoundly determined to mitigate social challenges through several projects in Education, Health, Livelihood and Skill Development, Enterprises Development, WASH, spiritual and heritage conservation and Disaster management and risk reduction. Creating a self-sufficient capacity through self-responsible means has been the impact we are trying to create through all our projects. Projects are based on a need basis and through careful study of various socioeconomic dynamics of the community. Our commitment to enhance and upscale the capacity of beneficiaries has motivated ourselves and for our partners across the world. Our consultation with various stakeholders such as local authorities, local leaders, civil societies and beneficiaries themselves has been a key part for project sustainability. Projects based on human values that satisfy the need of beneficiaries which helps in enhancing and upscaling their life has been the formulae of Chaudhary Foundation.

We would like to take this opportunity to extend our gratitude towards our partners nationally and internationally to help us complete the 25th year of community service. We would like to thank Government bodies such as Social Welfare Council, District Development Committee, Municipality, Ward office, political and civil representatives and most importantly our beneficiaries for entrusting Foundation with its social norms. Similarly, the Chaudhary Foundation team would like to thank our senior management including all business vertical leaders and staff in providing the corporate strength whenever and wherever we are in need. 25 years of the journey would never be possible without our group's support. With humble honor and respect, we would like to sincerely thank our Chairman Mr. Binod K Chaudhary for showing us the vision towards humanity and making us believe in the small changes we could consciously bring a better and bigger impact. His directions are clear that it does not matter whether you are doing a real business or a social good, the project should be able to create an impact and resources that go into the project should be impactful to bring positive changes in people's lives. And accountability is the most rigid validity of how our work will be measured by people and everyone else. This principle has been the pathway for all our work.

Nirvana Chaudhary, our vice-chairman has been with us for day and night motivating us and actively listening and assisting us on major projects. A leader like him is like the sun of our solar system and big respect and kudos go to him for becoming such a humble and nobleman. Thank you to our Managing Director Mr. Rahul Chaudhary and Executive Director Mr. Varun Chaudhary in helping us create projects such as the Dolpo Eco lodge project and Sabal Artificial limb fitment which has brought enormous smiles in people's lives. Thank you to our Director Ms. Surabhi Chaudhary for being with us and transforming the positive energy in the team. We would like to acknowledge the coordination of our CGIP units and various factory units around the country. Thank you to our spiritual unit, The ShashwatDham. Your blessings and your ethical mentorship have guided us doing what we are doing today.

Thank you to the entire Chaudhary Family and to our entire CG family staff for the coherent support. This is the journey of harmony we have achieved together. We are hopeful to get this support to reach the Golden Jubilee of the Chaudhary Foundation.

We also wish you all happy holidays and Happy New Year 2020!



Dr. Chris Elias , President of Global Development, from Bill and Melinda Gates Foundation visited our Harkapur Cultural Village.



Workshop on Transforming Rural Economy for Inclusive Jobs and Economic Growth

The Ministry of Agriculture and Livestock Development (MOALD) and the World Bank jointly organized a workshop on "Transforming Rural Economy for Inclusive Jobs and Economic Growth." on November 13th, 2019. The Workshop was co-chaired by the Secretary of MOALD Dr. Yubak Dhoj G.C and the Country Manager of the World Bank for Nepal Mr. Faris H Hadad- Zervos. The objective of the workshop was:

- To bring key public sector policymakers, business, and development partners to recognize the role of rural economic and enterprise development for job creation in Nepal and to find effective ways to work together to create enabling business environment for inclusive agri-business and rural enterprises development.
- To discuss key challenges and opportunities in the rural economy and will provide insights and guidance to address those challenges in the Rural Economic and Enterprise Development Project (REED) for inclusive rural transformation.

Mr. Amir Raj Thapa of Chaudhary Foundation showcased the work of Nepal Social Business, the entrepreneurship development program of the Foundation and the impact it is creating livelihood and helping the rural economy to grow through social business projects invested in 22 various projects. Mr. Thapa also highlighted the upcoming project called Unnati Cultural Village in Nawalparasi related to livelihood and skill development program. "Unnati Cultural village is the platform where artisans from rural areas can enhance their design knowledge, product range development and can be connected directly with the market which eventually will enhance their economic status and help boost the rural economy and help create rural entrepreneurship through already existing skills in their hand," said Mr. Thapa.

Unnati Cultural village is planning to conduct various training for artisans from around the country and bring them together at the platform of Unnati cultural village and brand the products under the Unnati brand to be able to connect with the national and international market. Along with the Training center, the cultural village also has components such as an Art Gallery, Art Residency, Cultural restaurants and other hospitality components where artists and the general public can come to enjoy the cultural and traditional beauty of the country through authentic services it is providing to its guests. One of the facilities among many is also a convention hall where an organization can conduct their workshops and training using the modern facilities offered by the convention center. The program was attended by more than 100 various participants from Government, Private Sector, NGO's INGO's and various other public bodies. The program highlighted other issues like poverty reduction, job creation, inclusive growth and use of technology.

Discussion Session on Opportunities & Challenges for Mobilization of Private Funds to Development Works and Private Sector Engagement



HELVETAS Nepal organized a discussion session on Opportunities & Challenges for Mobilization of Private Funds to Development Works and Private Sector Engagement in HELVETAS Nepal on October 18, 2019. The objective of the discussion was: Understanding potential ways for mobilizing private funds and engaging with them in a development context in order to carry out development activities. An Assistant Manager, Mr. Prasanna Ratna Bajracharya was on panelist session along with Ms. Santona Malakar Associate at Safal Partners, Mr. Nawang Sherpa Fund Raising Officer at TFN, Ms. Shobha Shrestha from Nepal Investment Bank Limited and Mr. Yubraj Guragai Country Director at Micro Banking, Civil Bank. Mr. Bajracharya spoke on how Chaudhary Foundation was able to work towards creating more jobs through various social enterprise and the importance of the private sector in promoting entrepreneurship/development works in Nepal for overall development. Also during the discussion, he emphasized the need for partnership with donor organizations to leverage on strengths of both the private and development sectors.



10th November 2019, it was announced that more than 3 million people visited this spiritual place-ShashwatDham after it was opened in March 2019. Mrs. Sita Malla was welcomed as a three millionth visitor to ShashwatDham. Sita Malla, originally from Kerung, VDC in Solukhumbu district, migrated to India in search of work after her marriage along with her husband. She returned back to Nepal after 22 yrs of working in India.



She mentioned that her sister insisted her to visit Shashwat Dham and it's her first time here. She felt very honored and considered herself as lucky person to be part of this event. Along with her there were other 29 other visitors who were honored. Everyone express that they were caught by surprise and felt deeply honored to be part of Shashwat Dham 3 millionth visitor celebration event.



Chaudhary Foundation Participating at WOW Madhesh

WOW- Women of the World — is a



festival - WOW Madesh in Janakpur, Nepal. Chaudhary Foundation participated in the festival and showcased Unnati Cultural Village - a livelihood program that is centered around the preservation and promotion of Nepalese culture and National heritage through forms of indigenous cottage industries, dance, music, foods, festivals, various crafts, and traditional livelihood practices. There was participation from various organizations such as BBC Media, Yeti Airlines, VSO, Story Cycle, Janakpur Women Development Center and many

global movement that champions gender equality, celebrating the achievements of women and girls everywhere and examining the obstacles that keep them from fulfilling their potential. On December 6, 2019, British Council organized a two-day

more. The event was centered around gender equality whereby sessions such as speed mentoring, theatrical acts, dramas, dances and music, talk programs were conducted. Chaudhary Foundation is glad to be joining this event.



ShashwatDham Gurkul's Batuks visit towards Varanasi

ShashwatDham is just a temple but in fact, it has been sheltering for those students who are practicing Vedic rituals of Sanatan Hindu Dharma. Lately, there are 27 Batuks (Gurukul students) from various parts of Nepal who are practicing karmakanda pundits in order to gain Vedic knowledge, practice, oriental culture and way of life prescribed for an ideal Brahmin. Since Nepal is Hindu majority country but there is a gradual extinction of the Sanskrit language and a decline in oriental values. In order to preserve karmakanda pundits, Vedic knowledge, and oriental culture and revive Sanskrit education- ShashwatDham has established Gurukul through the inspiration from HH Sri Jayendra Saraswati Shankaracharya. This ShashwatDham Gurukul education system is teaching about culture, ceremony, civilization, yoga and spiritual learning along with karmakanda and Vedic Knowledge. ShashwatDham has been taking care of 27 Batuks by providing them



The earnings generated from ShashwatDham Museum's fees are being invested in the nourishment of those Gurukul's Batuks. On 19th November 2019, ShashwatDham organized five days Gurukul educational tour towards Varanasi for students of Gurukul along with teachers and priest of ShashwatDham. The purpose of this educational tour was to interact with other Gurukul school located at Varanasi, to gain the knowledge of historical archeology religious and to improve the quality of education at ShashwatDham's Gurukul. They visited various holy places such as Kashi Vishwanath, Annapurna, GangaGhat and many others. Not only holy places but they also got to gain knowledge by exploring Kashi Hindu Vishwavidyalaya, Archaeological Museum, Saranath Monastery and Saranath Pankshi Vihar (Saranath Zoo). Batuks from Gurukul expressed gratitude towards shashwat dham that they got to have Varanasi excursion. Gurukul education system is an identity of ShashwatDham as well as of Hindu Sanatan Dharma and those batuks are an asset of ShashwatDham. Moreover, Batuks inside

Gurukul Education, Spiritual learning center, Food, Health facilities, and Shelter.

ShashwatDham Gurukul are staying with each other with brotherhood, humanity, love, and discipline.



Inagural of Baliyo Nepal Campaign

Baliyo Nepal Program has been launched on the 1st of November 2019 by The Right Honorable President of Nepal Shree Bidhya Bhandari. Baliyo Nepal is the national movement that unites stakeholders across Nepal to contribute to reducing malnutrition. Nepal has made considerable progress to tackle its health-related issues in recent years; notably reducing the prevalence of stunting (chronic undernutrition) nationally, which fell to 36 percent, down from 57 percent in 2001. Malnutrition continues nonetheless to be one of the main barriers preventing children, communities and the nation from realizing their full potential. Better nutrition prepares children for an independent, prosperous future. Well-nourished children are 33% more likely to escape poverty as adults. Early nutrition programs can raise adult wages by 5-50%. In this regard, private sectors play an integral role to achieve the national goal of reducing stunting to 12% by 2030. Hence this Baliyo Nepal movement will start with mobilizing the food industry to upscale the nutritional content of popular products and make them affordable and accessible to lower-income populations – hence contributing to reducing nutritional deficiencies with impact at scale. It is made up of a coalition of partners, where every partner leverages their expertise and resources in an effort to address stunting and secure a better future for the children of Nepal.

It is funded by the Bill & Melinda Gates Foundation, who issued a grant to the Chaudhary Foundation to launch, develop and scale Baliyo Nepal. After a vigorous dialogue with stakeholders from various private organizations, intense market research, understanding nutritional behavioral habits of people from various economic backgrounds and geography along with Nutrition team of Gates Foundation, Chaudhary Foundation nominated various levels of experts and champions to lead and to create an independent entity called Baliyo Nepal. Chaudhary Foundation is proud to support this organization and the national movement against hidden hunger.

Welcome to the book club of Chaudhary Foundation. In this section, we share with you what we all are reading. This is our initiative to expand the reading culture if our office and beyond. Our book club could give you reading ideas, and we would love to hear your book choices via email.

1. Aashna Karmacharya- Rich Dad Poor Dad by Robert Kiyosaki

2. Amir R Thapa- Channakya in daily life by Radhakrishnan Pillai

3. Merina Ranjit- The Five People You Meet in Heaven by Mitch Albom

4. Prasanna Bajracharya: Harry and His Bucket Full of Dinosaurs by Ian Whybrow and Adrian Raynolds

5. Susan Kathayat: Yaar by Nayan Raj Pandey



Meeting with Ms. Ayshanie Medagangoda-Labé, Resident Representative of UNDP and Team.



Our beneficiaries from Livelihood weaving hand fan.



Mr. Nirvana Chaudhary visited Ai You Foundation in China.



Assessment visit at Sunsari to identify schools for Digital Class-room Project.



Meeting with South Asian Women Development Forum -SAWDF Team



Marianne David from Ft Sri Lanka took interview of our beneficiary from Artificial Fitment Limb Center



Chaudhary Foundation participated at WOW Madhesh at Janakpur organized by British Council Nepal.



Chaudhary Foundation Participated in Nepal Solve-a-thon 2019 in Kathmandu University organized World Bank & Asia Foundation



Guiding about Unnati cultural Village to Dr. Chris Elias , President of Global Development, from Bill and Melinda Gates Foundation



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